



Anthony Dohrmann
Chairman, CEO & Founder

Anthony “Tony” Dohrmann is an expert in the security field with more than 20 years experience in all aspects of the industry. Dohrmann is CEO and Founder of LaserShield Systems, Inc., a company that brought to market the first affordable plug-and-go security system for businesses, homeowners and renters.

Dohrmann began his career on the service side of security with the Alarmson company in Southern California. Following this, Dohrmann held several high-level positions culminating with general manager at California Home Security, where he participated in growing the company more than 70 percent in less than five years.

In 1990, CHS was sold to American Home Security and that is when Dohrmann established several companies specializing in the acquiring and reselling of alarm accounts. Dohrmann recognized that one of the greatest resistance factors in alarm sales was the discomfort of the visiting less-than-trustworthy alarm salesman. To counter, he established Gold Coast Security, which advertised on cable and radio and via direct mail, offering homeowners and businesses a preassembled package without a sales call.

In 1997, Dohrmann sold Gold Coast and turned attention to revolutionizing the traditionally stodgy home security industry.

Dohrmann recognized a need for a real alternative to major alarm firms, where high costs, long-term contracts, and refusal to install in rental units deterred millions of individuals and businesses from protecting property. He knew that because the home security business was dominated by thousands of small, independent operators and was bereft of consistency or standardization, enormous segments of the U.S. market were wholly underserved.

LaserShield, which features a 105-decibel alarm and 24/7 professional monitoring, brings to the consumer proven, affordable and accessible protection against home invasion, burglary and kidnapping, for women, parents, retirees, college students or business owners. The system is as simple to install as a cordless phone and does not require a long-term contract.

Dohrmann was adamant from the start that LaserShield include a monitoring and response service to provide service for its customers—no matter where. Following an extensive search, he cemented a partnership with Rapid Response Monitoring Service, one of the country’s largest and most respected monitoring services, founded by Russell R. MacDonnell.

Dohrmann and his wife Eileen live in Las Cruces, New Mexico with their two children.