



FACT SHEET

LaserShield® Instant Security	
Product Description	<p>LaserShield® Instant Security System is the <i>first plug-and-go security system featuring an alarm and professional monitoring service</i> made especially for homes, apartments, dorm rooms, storage facilities and offices. LaserShield provides proven, affordable and accessible protection against home invasion, burglary and kidnapping for all types of people — women, parents, retirees, college students, business owners, et al. The starter system includes a master alarm unit, a wireless motion detector and two keychain remotes. This is as easy to setup as a cordless phone; it arms and disarms at the push of a button. Customers can activate 24/7 professional monitoring on the day of purchase and pay month to month with no long-term contracts or commitments.</p> <p>Each wireless motion detector protects rooms of up to 35 X 35 feet (or 1,200 square feet) using invisible infrared technology fanning across the room just as a headlight covers the road ahead of a car. When a security breach is detected, the wireless motion detector sends a message to the master alarm unit through walls and distances of up to 150 feet. The base unit then dials the monitoring service using an 800 number. The monitoring service notifies the owner by phone immediately, and then the authorities, if warranted, along with friends, family and neighbors specified by the owner.</p> <p>Individuals and businesses relocating or needing a system to monitor a large space appreciate LaserShield's portability and particularly its option to add up to 12 wireless motion detectors to expand the system at any time.</p>
Recommended Uses	Homes, apartments, dorm rooms, storage facilities or all types of offices; LaserShield is built for both homeowners and renters.
Price	<p>LaserShield Starter Kit – The complete \$199.95 starter system contains a master alarm unit, a wireless detection unit, two keychain remotes and five window decals. All devices include panic buttons. The master alarm unit and wireless detection unit each include a power cord to connect the device to a standard wall outlet. The master alarm unit has up to 12 hours of backup battery power. The wireless motion detector comes with a Pet Shield to prevent furry friends from triggering false alarms.</p> <p>24/7 Professional Monitoring Service – Rapid Response Monitoring Service costs \$19.95 each month with a one-time \$25 activation charge. The service performs monitoring of more than 275,000 military, commercial and residential accounts, and is U.S. Department of Defense certified. Master alarm unit connects to a standard telephone line.</p>
Accessories	<p>Wireless Detection Unit – \$59.99 each, up to 12 additional units to connect to each system.</p> <p>The Cyclone, a wireless communication adapter, and the Sparrow, a VoIP adapter (available Q1 '07).</p>
Customer Service	LaserShield Customer Service Center is open Monday through Saturday from 7 a.m. - 5 p.m. PST by calling 800-ALARM-55 or go to http://support.lasershield.net .
Retailers	LaserShield Starter Kit and additional Wireless Detection Units are available at CompUSA stores nationwide ; select Home Depot stores; and online retailers everywhere.
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Site	www.LaserShield.net