



FACT SHEET

The Sparrow VoIP Adapter for LaserShield® Instant Security System

<p>Product Description</p>	<p>The Sparrow, a VoIP adapter for the LaserShield® Instant Security System, is a “signal translator” for those using VoIP phone services. The master alarm unit is programmed to transmit information over standard phone lines so customers with VoIP lines are required to purchase the Sparrow to translate the signal sent from LaserShield’s master alarm unit to the monitoring service.</p> <p>The Sparrow is a standalone unit that communicates with the monitoring service via the Internet; the Sparrow connects to a router via an Ethernet cable. The Sparrow connects to the master alarm unit by a standard telephone cord, and uses an A/C power cord.</p> <p>At regular intervals throughout the day, the monitoring service sends a signal to the Sparrow to confirm it is operational. If the Sparrow does not respond back due to loss of power or loss of its Internet connection, the monitoring service notifies the owner.</p>
<p>Recommended Uses</p>	<p>Homes, apartments, dorm rooms, storage facilities or all types of offices are perfect for the Sparrow; LaserShield is built for both homeowners and renters.</p>
<p>Price</p>	<p>The Sparrow –can be purchased at retail for \$79.95 in addition to the LaserShield Instant Security System. The Sparrow Kit includes the Sparrow communication unit, an Ethernet cable, a short telephone cord and an A/C power cord.</p> <p>24/7 Professional Monitoring Service – Rapid Response Monitoring Service is \$24.95 each month after a one-time \$25 activation charge. (\$24.95 includes the basic LaserShield service fee and fee for Sparrow service.) Payments are month-to-month with no long-term contracts or commitments. Current LaserShield customers are able to upgrade to the Sparrow without paying an activation fee.</p>
<p>Customer Service</p>	<p>LaserShield Customer Service Center is open Monday through Saturday from 7 a.m. - 5 p.m. PST by calling 800-ALARM-55 or go to http://support.lasershield.net.</p>
<p>Retailers</p>	<p>Available Q1 '07 at retailers nationwide.</p>
<p>Media Contact</p>	<p>Erin Rogg, (575) 525-8753 erogg@lasershield.net</p>
<p>Site</p>	<p>www.LaserShield.net</p>